

# HELLO !

I am a Digital designer and a design problem solver with more than five years experience in the industry. A blend of long acquired knowledge of design software and innate artistry is my armor. I believe that the art of designing involves the precise balance of hard work and talent.

## I AM SUBIN SEBASTIAN, AND I AM A DIGITAL DESIGNER



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### EDUCATION



**Diploma in Animation and VFX**  
(Feb 2017 - Dec 2017)  
Edenz Colleges, Auckland.



**Master of Arts (Animation)**  
(Oct 2010 - Jan 2012)  
University of Central Lancashire, UK.



**Advanced Diploma in Animation**  
(Jul 2008 - Jul 2009)  
Toonz Academy, India.

### SOFTWARE SKILLS



### WORK EXPERIENCE

#### Freelance Projects

(April 2020 - Present)  
- Goslimagic Branding  
- Aapm Ltd- Digital Marketing Design  
- Prospera Handmade Branding

#### UI/Web Designer (Contract)

(Oct 2018, May, Oct 2018- Mar 2020)  
Farmers Trading Company, Auckland.



- Design web banners, display posts using images and text based on live Excel spreadsheet
- Create Solus (EDM ) for on-line newsletters based on campaign creatives and colour palette.
- Design carousels, artworks and link page posts for Facebook and Instagram feed.
- Create icons and Icon families based on campaign season objectives and style guidelines.

#### Graphic Designer (Contract)

(Nov 2018 - Mar 2019, July 2019)  
The Warehouse Group, Auckland



- Design web banners based on spreadsheet content briefed in by campaign managers.
- Design flyers and other promotional materials using campaign creative elements and guidelines.
- Create motion videos using product images and campaign lockups in After Effects.

#### Graphic Designer

(Feb 2012- Aug 2015)  
European Portrait Studios, London.



- Design in house promotional artworks for websites, print and publishing
- Colour correct and retouch raw images from Photographers and dispatch them as required
- Design and layout wedding albums ( both digital and printed) using selected images.

### INTERPERSONAL SKILLS

- Excellent communication skills and a great team player
- Can work under pressure with excellent organizational skills to meet deadlines.
- Ability to multi task and switch between tasks when necessary.
- High attention to detail
- Dedication to solve design problems

### HOBBIES

- Photography • Cinematography • Painting

### REFERENCES

Parul D'souza, Senior UI Designer,  
ASB Bank.  
Neal Morsehead, Production Manager,  
The Warehouse Group Ltd.  
(Contact details on request)